



# Kate Hummer

MOTION DESIGNER

## | SKILLS |

ADOBE AFTER EFFECTS



ADOBE ILLUSTRATOR



ADOBE PHOTOSHOP



CINEMA 4D



SKETCH



FRONTEND DESIGN



FRONTEND DEVELOPMENT



## | CONTACT |

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## BRANDS I'VE WORKED WITH

McDonalds  
FICO  
Tylenol  
Listerine  
Simply  
Netflix  
Fairlife  
Coca Cola

Amazon  
JBL Harman  
Jeep  
Chrysler  
Alfa Romeo  
Nature's Bounty  
TCF Bank  
The UPS Store

Peacock  
Audi of America  
COX  
Pfizer Pharmaceuticals  
Allstate Insurance  
Meredith Corporation  
Alleghany Health Network  
Detroit Pistons

## EXPERIENCE

2014 - Present

### Freelance

*Motion Designer*

2018 - 2022

### Doner

*Motion Graphics Artist*

Collaborated with creative directors, incorporating elements of motion design into clients' brand standards to more deliberately express brand values / messages & to achieve a consistent look & feel across mediums (broadcast, social, web development, etc.)

Flexibly & creatively adapted to rapid-fire new business pitches under incredibly tight deadlines

Designed artboards & storyboards deliberately to be translated seamlessly into motion design comps

Led artwork creation & motion design on (2) brand campaign case studies that received gold Effie awards

2016 - 2017

### Revize Software Systems

*Senior Web Designer*

Designed custom user interfaces & site layouts for municipalities across the U.S. under incredibly tight deadlines

2014 - 2016

### MVP Collaborative

*Designer / Producer (freelance)*

Created still & motion graphic elements for large-scale client productions

## EDUCATION

2009 - 2013

### University of Michigan - Ann Arbor

Screen Arts & Cultures (Film) + English Honors  
*Summa Cum Laude*

